

adjusting a parameter participating in picture quality in accordance with both a variation in a light amount of the lighting unit and the acquired image information in the display signal.”

In contrast, Someya discloses adjusting the color tones of the image data based upon if the light source 20 is in a low intensity state or a high intensity state to prevent color changes (Someya, column 3, lines 23-27 and column 4, lines 41-49). Someya discloses compensating for the variation of the light source emission spectrum by changing the characteristics of the voltage applied to the liquid crystal according to the switching-over of the light source intensity (Someya, column 4, lines 50-56). However, Someya does not disclose adjusting “a parameter participating in picture quality in accordance with both a variation in a light amount of the light unit and the acquired image information in the display signal” (emphasis added) as recited in claims 1, 9, 17 and 18. Accordingly, Applicants submit that Someya does not disclose each and every feature of claims 1, 9, 17 and 18. Therefore, Someya does not anticipate the invention of claims 1, 9, 17 and 18.

Claims 2 and 6 depend from claim 1. Claims 10 and 14 depend from claim 9. Claims 7 and 8 depend from claim 17. Claims 15 and 16 depend from claim 18. Applicants submit that claims 2, 6-8, 10 and 14-16 are patentable over Someya for at least the same reasons as their respective base claims. Applicants respectfully request reconsideration and withdrawal of the rejection.

CONCLUSION

Each and every point raised in the Office Action dated August 24, 2005 has been addressed on the basis of the above amendments and remarks. In view of the foregoing it is believed that claims 1-18 are in condition for allowance and it is respectfully requested that the application be reconsidered and that all pending claims be allowed and the case passed to issue.

If there are any other issues remaining which the Examiner believes could be resolved through a Supplemental Response or an Examiner's Amendment, the Examiner is respectfully requested to contact the undersigned at the telephone number indicated below.

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Respectfully submitted,

By

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